



City of Roseville City Manager's Quarterly Report

July – September 2025

City Council Strategic Plan Priorities

FY 2025–2029



Ensure a safe and healthy community



Remain fiscally responsible in a changing world



Enhance economic vitality



Invest in well-planned infrastructure and growth



Support community engagement and advocacy



Deliver exceptional City services



roseville.ca.us/strategicplan



As part of our ongoing commitment to transparency and open communication, I am pleased to share with you the latest edition of the City Manager’s Quarterly Report. This report provides a snapshot of the City’s progress, accomplishments, and key initiatives from the first quarter of the fiscal year, July – September 2025.

In this report, you will find updates on a range of projects and programs that are listed under the City Council priority they support. Many of the items have direct links to more information available on our website.

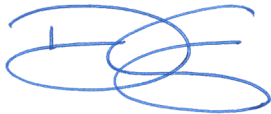
Topics include:

- 
Public Safety
- 
Budget
- 
Infrastructure Improvements
- 
Economic Development
- 
Community Engagement

We are committed to being responsible stewards of public funds while striving to deliver City services that are both efficient and effective.

Thank you for your continued support and active engagement. Together, we are working to maintain the high quality of life that makes Roseville such a great place to live, work, and play.

Warm regards,



Dominick Casey
City Manager • City of Roseville

Cover photo – Utility Exploration Center. The City of Roseville Utility Exploration Center (UEC), located at Mahany Park, is a collaborative partnership between the Environmental Utilities Department and Roseville Electric Utility. Its mission is to encourage stewardship of natural resources by illustrating meaningful connections among utilities, residents, the broader community, and the environment.

In 2024, the UEC refreshed its exhibits, highlighting the City’s commitment to invest in the community through utility education. This unique facility welcomes over 46,000 people annually through the visitor center, school field trips, interactive workshops, and community events.



State of the City

A record-breaking crowd of over 700 people attended the State of the City address by Mayor Krista Bernasconi on August 27 at Denio's Farmers Market & Swap Meet. The speech highlighted local businesses and residents who have shaped Roseville for more than a century and also looked to the future. Hosted by the Roseville Chamber of Commerce, the event also featured a flyover from the US Air Force's T-38 Talon supersonic jets, the Marine Corps Color Guard from Sgt. Nicole Gee's unit, an acapella rendition of the National Anthem sung by local artist Alexa Bandala, performances by the Roseville High School cheer, dance team, and band, and classic car displays. Attendees enjoyed a Denio's corndog as they left. The event was also live streamed on the City's YouTube channel, garnering more than 600 viewers the day of the event.



Ensure a safe and healthy community

E-Motorcycle Enforcement in Action

In September, the Roseville Police Department partnered with the Placer County Sheriff's Office and Auburn CHP for a three-day e-bike and e-motorcycle safety enforcement operation in East and West Roseville, and Granite Bay. Officers made 183 traffic stops, issued 30 citations, and towed 25 e-motorcycles.

This effort, funded by the state Office of Traffic Safety (OTS), supports Roseville's commitment to safer streets. Along with enforcement, the Police Department continues to educate students, parents, and riders about e-bike safety and laws through schools, social media, and community outreach.

For more information on safety tips on e-bikes and e-scooters, visit roseville.ca.us/bikesafety



E-Motorcycles

Traffic Enforcement Top Three Collision Locations

Cirby Way / Riverside Avenue

Foothills Boulevard /
Pleasant Grove Boulevard

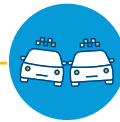
Galleria Boulevard /
Roseville Parkway



DUI Arrests
278



Officer Initiated Actions
21,900



Total Collisions
1,198



Traffic Stops
10,684



Incoming calls
114,884*

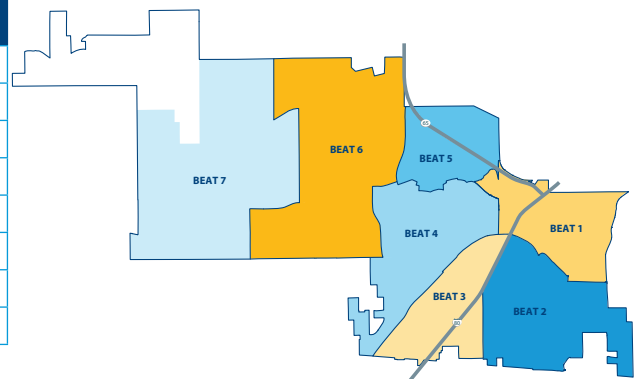
Emergency 911 calls
43,555*

Abandoned 911 calls
5,116*

**Emergency calls include Fire and PD*

BEAT	CITIZEN INITIATED CALLS FOR SERVICE	OFFICER INITIATED CALLS FOR SERVICE	TRAFFIC STOP	ACCIDENT COUNT
BEAT 1/SRMC**	3,651	1,624	756	162
BEAT 2	5,961	3,371	2,019	252
BEAT 3	5,809	4,902	2,166	216
BEAT 4	4,942	3,401	1,365	110
BEAT 5	3,157	1,549	714	128
BEAT 6	5,557	4,009	2,439	227
BEAT 7	5,018	3,044	1,225	103
Grand Total	34,095	21,900	10,684	1,198

**Sutter Roseville Medical Center



Police Department Stats from Jan 1- September 30, 2025

Illegal Fireworks Spark Fires Despite Outreach

Ahead of the 4th of July holiday, the City again launched a broad outreach campaign using mailers, billboards, social media, newsletters, and media coverage to educate residents about the laws and the dangers of illegal fireworks.

Despite the strong outreach and a stricter municipal code to impose penalties for illegal fireworks, making possession a misdemeanor offense, several vegetation fires occurred over the holiday weekend. The largest, near West Park High School, burned about 10 acres, but was safely contained using natural fire breaks. No structures were damaged, and the school remained unaffected.



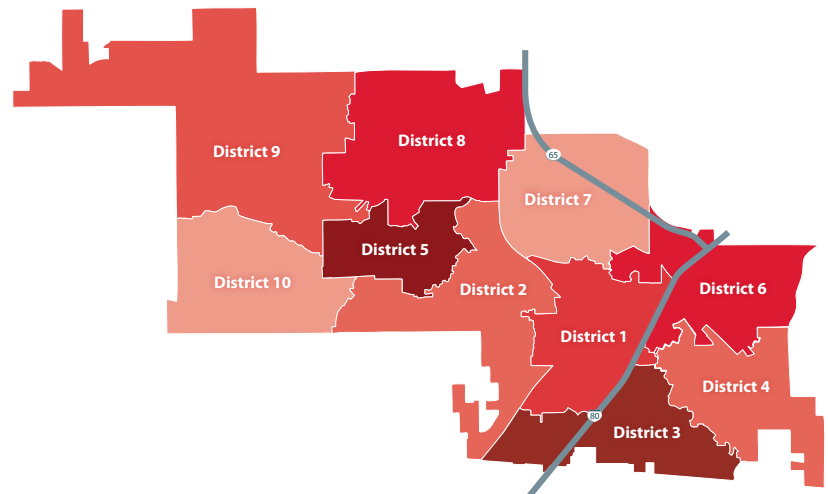
Vegetation fire

Incident Response



FIRE DISTRICT REPORT

# OF CALLS	FIRE DISTRICT	RESPONSE TIME*
907	3	**
668	1	**
601	8	**
539	7	**
532	4	**
525	2	**
509	6	**
359	9	**
323	5	**
301	10	**



*Minutes it takes to respond to call from dispatch time to arrival on scene.

**Data being compiled from software merge in middle of quarter; update coming soon.

Fire and Life Safety

The Fire & Life Safety Division works to keep Roseville safe through fire prevention, public education, and safety inspections.

Trained professionals focus on reducing risks at home, at work, and in the community. Staff handle building plan reviews, safety inspections, and other services to help prevent fires and hazards.

1. Hazardous Conditions - Ruptured gas line, electric wire down, hazmat, etc.
2. Service/Good Intent - Public assist, lift assist, smoke/carbon monoxide alarm issues, incident type different from what was reported, etc.
3. Roseville Firefighter Paramedics provide an Advanced Life Support level of EMS care, which includes advanced techniques like medication administration, intubation, and cardiac monitoring,

to provide rapid, expert medical treatment during emergencies, ultimately improving survival rates and health outcomes for the community.

4. The CUPA program administers and enforces the state's Unified Program, which integrates six environmental and emergency response programs to protect public health, safety, and the environment through consistent and efficient regulatory oversight.



Weber Park Reopens to Record Visits

Since reopening in April after a major renovation, Weber Park has seen a remarkable increase in community use. From April through mid-September 2025, the park welcomed more than 14,200 visitors, nearly five times more than during the same period in 2023. The renovation added new play areas, lighting, walkways and gathering spaces, making the park feel brighter, safer and more inviting for families and neighbors. Weber Park's visitor growth shows the positive impact of reinvesting in neighborhood parks and creating spaces where people feel comfortable spending time together.



Downtown Library Welcomes Thousands During Extended Summer Hours

To better serve the community, the Downtown Library extended its hours this summer, adding 214 extra open hours between July 1 and September 3. Open seven days a week and later in the evenings, the library offered visitors a safe and welcoming place to read, study and relax. During those additional hours, more than 6,900 visits were recorded, with many enjoying the library as a cool and comfortable place to escape the summer heat. The strong turnout highlights how increased access and inviting spaces help the community learn and connect.

Council Approves Plan to Guide Homelessness Response Efforts

At its September 17 meeting, the City Council approved two important actions to enhance Roseville's comprehensive approach to addressing homelessness.

The first was the Homeless Strategies and Response Plan, which outlines how Roseville manages and coordinates efforts to prevent and reduce homelessness. The second was the Homeless Strategy Response Resolution, reaffirming the City's commitment to a compassionate, comprehensive, and balanced approach that supports both community well-being and those experiencing homelessness.

Together, these actions provide a clear framework for collaboration, accountability, and continued progress in addressing this important community issue.

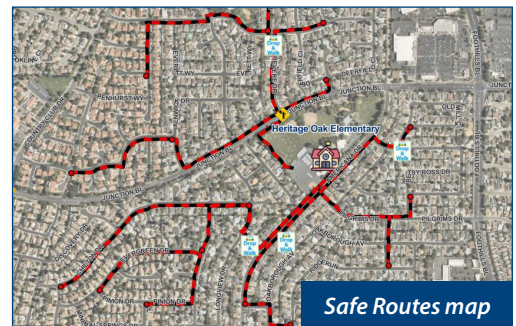
Safe Routes to School Interactive Map

The updated Safe Routes to School interactive map is helping families plan safer, easier trips to school.

You can select your school to see recommended routes that are best for walking and biking, estimated travel times, crossing guard locations, and "Drop & Walk" spots.

By using "Drop & Walk" locations—where students are dropped off a short distance away to walk or bike the rest of the way—families help reduce school-area traffic while promoting healthy, active travel for students.

Learn more and view the map: roseville.ca.us/SafeRoutes



Roseville Electric Wildfire Mitigation Plan Update

In accordance with Roseville Fire Department's Emergency Preparedness efforts and the City's Multi-Hazard Mitigation Plan, Roseville Electric Utility updated its Wildfire Mitigation Plan in July. The plan outlines how Roseville Electric designs, operates, and maintains its electrical lines and equipment to minimize wildfire risks and ensure safe and reliable service.

While Roseville's service area has no significant wildfire risk, Roseville Electric continues to follow best practices, track safety metrics, and update the plan as needed. Having the majority of our electric system's infrastructure underground greatly reduces the potential for power line related fires. This proactive approach helps ensure reliability as well as the health and safety of the community and City employees.



Remain fiscally responsible in a changing world

FY2024-25 Budget

On August 20 staff presented the third-quarter budget update. The General Fund is projected to finish the year with a surplus of \$1.4–\$8.8 million. The main drivers are higher sales and property tax revenues (\$1.4–\$2.8 million above estimates) and up to \$6 million in department savings from vacant positions (about 3% of operating costs).

With the improved outlook, the City completed \$6.4 million in previously postponed CalPERS additional discretionary payments. The report also covered enterprise funds—Electric, Water, Wastewater, Waste Services, Transit, Transportation, and Youth Development—and special funds, including Fire Facilities, Public Facilities, and Strategic Improvement.

FY2025-26 Budget update

Staff are closely tracking first-quarter results. An update on major General Fund revenues will be presented in January 2026.

Upcoming Reports and Budget Milestones

- FY2024–25: Final year-end results in early 2026.
- FY2025–26: Q1 report in January 2026; Q2 report in May 2026; Q3 report in September 2026.
- FY2026–27: Proposed budget delivered in May 2026.



Recycling Efficiency Improvements Through Grant-Funded Front Loader Bins

Environmental Utilities received a \$193,659 CalRecycle grant to upgrade the City’s cardboard recycling program. Roughly \$117,000 of the grant was invested in 75 new front loader bins, replacing 12 older roll-off containers. This upgrade has significantly reduced weekly trips to the Materials Recovery Facility from 63 to 24, cutting fuel use, lowering labor costs, and reducing wear on City trucks. It’s also freed up staff time to serve more customers and lowered risk from truck trips. While one site still relies on the old system due to space and safety constraints, the overall impact of the upgrade has been clear: improved service, cost savings, and stronger support for the City’s environmental goals.

Roseville Electric Receives Top-Tier Credit Rating

To help fund larger capital costs, including the Roseville Power Plant (RPP2) repower project, Roseville Electric Utility intends to issue tax-exempt municipal bonds for the first time in 20 years. These bonds will help Roseville Electric access capital at the lowest interest rates available and provide a low-cost way to finance large infrastructure investments that support long-term community growth.

To prepare, the utility engaged the top credit rating agencies, Moody’s, S&P, and Fitch Ratings, to assess its financial profile and strength. In July, Fitch affirmed Roseville Electric’s top-tier ‘AA’ rating, citing its low debt, strong cash flow, and stable revenue base. Soon after, Moody’s upgraded its rating to Aa3, and S&P affirmed a long-term rating of ‘AA’.

Securing high credit ratings allows Roseville Electric to continue to fund improvement projects in a financially responsible way and ensure affordable rates for our customers.



Enhance economic vitality

Significant Development Projects

For more information on projects going on in the City of Roseville, check roseville.ca.us/ProjectsOfInterest.

Commercial Corridor Project – Work is underway to provide incentives to market the commercial corridor areas: Atlantic Street, Douglas-Harding, and Douglas-Sunrise, to encourage reinvestment and redevelopment. These incentives will be presented to City Council in October. Visit roseville.ca.us/corridors.

Phillip Road Site – In April, Panattoni Development submitted revised plans for the Phillip Road Site. The project is in the early stages of the public input process and is under review by the City.

The City hosted an Environmental Scoping Open House over the summer where attendees provided input on the content and scope of the Environmental Impact Report (EIR) as the environmental study phase begins for the proposed project.

Panattoni Development’s new application for the site reflects a redesign of the project based on public input and economic needs. A mix of residential, commercial, and tech-related innovation uses are proposed on approximately 183 acres.

It’s the City’s role to objectively analyze the application against established development standards and conduct the environmental analysis.

For more information, go to roseville.ca.us/PhillipRoadSite.

Baseline Marketplace – Costco is under construction. As part of the project, over \$16 million in public infrastructure is being built to ensure the site can be safely and efficiently accessed. The store is estimated to open at the end of 2025 or early 2026.

The developer’s application for the remainder of Baseline Marketplace, which was approved by the Planning Commission on August 28, includes approximately 400,000 square feet of retail, including Home Depot and Target, various smaller retailers, seven drive-through fast food restaurants and one gas station.

As a condition of the Baseline Marketplace project, the developer is required to widen Baseline Road to four lanes from Fiddymt Road to Market Street. New traffic signals will also be installed at key intersections to improve traffic flow and safety.



Costco rendering

Other Ongoing Projects

- Bosch
- Erikson Senior Living
- Roseville Junction
- Foothills Commerce Center expansion
- Blue Oaks Commerce Center
- 320 Vernon St.
- Kaiser expansion
- Sutter expansion

Why More Talent is Choosing Roseville and Greater Sacramento in 2025

From innovation hubs to expanding healthcare, Greater Sacramento’s job market is heating up, and Roseville is a key player. Named one of LinkedIn’s “Cities on the Rise” for 2025, the region is booming with new opportunities, fueled by cutting-edge semiconductor facilities, expanding medical centers, and infrastructure investments to support the next chapter of economic growth.

Roseville Companies Make Inc. 5000 List

MISI Community Solutions and Bright Lake Wealth Management earned spots on the Inc. 5000 list of the fastest-growing private companies in the U.S. This national recognition highlights businesses that achieved significant revenue growth from 2021 to 2024. Roseville is proud to see local companies leading the way in innovation, growth, and community impact.

Greater Sacramento Economic Council Named Top Economic Development Organization in the World

The Greater Sacramento Economic Council (GSEC), which includes the City of Roseville as a member, has been named the top economic development organization in the world by the International Economic Development Council. The award highlights GSEC’s measurable impact over the past decade in driving sustainable economic growth, attracting transformative investment, fostering innovation, and building a more equitable economy for the six-county Greater Sacramento region.

Grant Funding Available for Affordable Housing

The City announced the availability of \$700,000 in Community Development Block Grant (CDBG) funds to support the acquisition of property for the development of affordable rental housing. The funding aims to help create permanent or transitional homes for low- and moderate-income residents, expanding housing opportunities and supporting community stability.

Qualified nonprofit housing developers and project sponsors were encouraged to apply through the City's Notice of Funding Availability (NOFA) process. Applicants were asked to submit all required documents outlined in the NOFA by Friday, September 5. This funding opportunity supports the City's ongoing commitment to increasing affordable housing options in Roseville.

Roseville is applying to renew its Prohousing Designation

Roseville is reapplying for its Prohousing Designation, which helps the City stay competitive for state grant funding that supports housing, utility and transportation infrastructure, and community improvements. Since first receiving the designation from the state in 2022, Roseville has secured over \$1 million in grant funding. To continue qualifying for these opportunities, the City is applying to renew its designation and gathered public input on the application over the summer. Learn more: roseville.ca.us/prohousing

Roseville Venture Lab

Startup Happy Hour – The City partnered with StartupSac and the Carlsen Center for Innovation & Entrepreneurship to host Startup Happy Hour—an engaging evening that brought together local entrepreneurs and innovators. Participants connected with peers, shared ideas, and gained valuable insights into the region's growing tech and startup community. The event supported Roseville's commitment to fostering innovation and supporting local business growth.

AI: Empowering People, Government, and the Next Generation – The Roseville Venture Lab hosted Latinas in Tech Sacramento, ServiceNow, Genesys, and Ernst & Young Global Consulting Services for a community event exploring how Artificial Intelligence is transforming work, education, and public service. Attendees learned how AI is being used to improve government services, create new career opportunities, and support future innovation. The event highlighted Roseville's commitment to embracing technology that benefits residents and prepares the next generation for an AI-driven world.

Future events:

- Roseville Rising Culinary Showcase
- Clean energy workforce development training with CalEPIC
- Selling & Monetization Strategies for Artists
- Financial Management for Artists

Ongoing offerings:

- Complimentary expert advice at office hours with entrepreneurs-in-residence
- Event space rentals
- Free drop-in coworking space

For more information on the Roseville Venture Lab and to see a calendar of events and programs, visit roseville.ca.us/VentureLab

Water Rate Assistance Program (WRAP)

Environmental Utilities is launching WRAP to help income-eligible customers with water affordability. Funded entirely by non-rate revenue, the program offers up to a 20% discount on the fixed portion of water bills and will auto-enroll nearly 1,000 households beginning December 1. Approved by City Council in October, WRAP strengthens utility financial stability, reduces shutoffs, and demonstrates Roseville's leadership in advancing equitable, Proposition 218-compliant solutions while helping those in the community with the most need.

Investing in Roseville's Future: Workforce, Health, and Community Collaboration

Thanks to a new Sacramento Area Council of Governments (SACOG) Engage, Empower, Implement (EEI) grant, Roseville has received its ninth major grant through the InvestHealth framework to support workforce development, aligned with our Citywide Economic Development Strategy.

Since 2016, InvestHealth, led by the Health Education Council and supported by the City, has improved housing, jobs, training, and health in our core neighborhoods. At the September EEI Grant kickoff at the Roseville Venture Lab, partners from health, education, government, nonprofits, and business came together to shape next steps using local data. Special thanks to our many community partners for their leadership and collaboration. With each project, we're building lasting systems and relationships.

WellSpace Health Celebrates Opening of New Placer Community Health Center in Roseville

WellSpace Health has opened a new 16,000-square-foot Placer Community Health Center in Roseville. The center offers family-focused care, including primary care, pediatrics, women's health, behavioral health, and dental services. It is expected to serve nearly 40,000 patients each year, many of whom are low-income and covered by Medi-Cal.

The center also hosts an OB/GYN Residency Program in partnership with Sutter Health to train new doctors and improve care for women delivering babies at Sutter Roseville Medical Center. This new facility expands local access to affordable healthcare and joins WellSpace's two existing Roseville locations. The center will begin seeing patients in early October.

New Businesses

For more information on new businesses in the City of Roseville, check roseville.ca.us/BusinessActivity

- Brighton, 1005 Galleria Boulevard, Suite 100 (Fountains)
- Mejuri, 1151 Galleria Boulevard, Suite 143 (Westfield Galleria)
- Boss Menswear, 1151 Galleria Boulevard, Suite 154 (Westfield Galleria)
- Pedal Car Pizza & Gelato, 222 Vernon Street
- Starbucks, 5003 Foothills Boulevard
- Nespresso, 1151 Galleria Boulevard, Suite 121 (Westfield Galleria)
- Haraz Coffee House, 3031 Foothills Boulevard
- Super Duper, 1119 Galleria Boulevard
- River Valley Community Bank, 2901 Douglas Boulevard, Suite 140



Invest in well-planned infrastructure and growth

Council Chamber Construction

Renovation has started on the City Council Chambers to improve security, accessibility, and capacity. Updates include a new lobby, energy-efficient lighting, upgraded seating, additional meeting rooms, and better ADA access.

During this time, City Council, Boards and Commissions will be temporarily relocated as follows:

City Council and Planning Commission meetings: Roseville Electric Utility Building, 116 S. Grant Street, broadcast live on YouTube.

Other Boards and Commission meetings: Civic Center, 311 Vernon Street, not broadcasted.

Note, the Grants Advisory Commission will meet at 116 S. Grant Street on January 13 and April 14, 2026, all other meetings will be held at the Civic Center.

For agendas, schedules, and updates, visit roseville.ca.us/agenda.



Roseville Transit's First Electric Bus Hits the Road

Roseville Transit's first all-electric Commuter bus is now serving riders, supporting cleaner air and meeting California's zero-emission requirements. The bus offers a quieter ride with USB charging ports, high-back seats, and tray tables. Switching from clean diesel to electric reduces fuel and maintenance costs, powered by reliable, low-cost electricity from Roseville Electric Utility. The buses also use regenerative braking to recharge while driving.

Supported by state and federal grants, Roseville Transit plans to replace its fleet with electric buses as older ones are retired. On-route chargers at the Westfield Galleria mall will be completed this summer to support the new Rapid Link service connecting Roseville, Lincoln, and the Watt/I-80 light rail station. Learn more.



Dry Creek Wastewater Treatment Plant

Environmental Utilities completed the rehabilitation of the 66-inch influent pipeline at the Dry Creek Wastewater Treatment Plant (WWTP), ensuring the reliability of critical regional infrastructure. By self-performing construction work, including bypass pumping and pipe coating, staff delivered the project at a total cost of \$506,500 – saving more than \$1.6 million compared to contractor bids. The project involved bypassing more than 80 million gallons over 10 days and replacing a 66-inch slide gate, extending the life of this 35-year-old system. This effort demonstrates innovation, technical expertise, and strong stewardship of ratepayer dollars.



Dog Park Dedications Honor Roseville's K-9 Officers

Roseville's four-legged friends and their humans have even more to wag about with the dedication of previously unnamed dog parks in honor of the City's K-9 officers. Held on August 16, the "Dog Days of Summer: Ultimutt Dog Park Tour" continued Roseville's tradition of recognizing K-9s for their vital role in public safety and partnership with the community. The newly named parks now honor K-9 officers Arno, Zig & Eivo, and Fargo, creating lasting tributes that celebrate the bond between Roseville's officers, their canine partners and the people they serve.



Park Development Updates- roseville.ca.us/parksintheworks

Park Development Updates Major Renovations

- **Roseville Aquatics Complex** – Construction document preparation initiated for locker rooms renovations and competition pool replaster.
- **Vernon Street Town Square** – Construction document/re-design initiated for spray ground redesign.

New Parks Currently Under Construction

- **Riego Creek Park (2800 North Hayden Parkway)** – Park is partially open with final project completion scheduled for early November.
- **Campus Oaks Park (580 Roseville Parkway)** – Skate and pump tracks under design, with expected start in winter 2025.
- **John Byouk Park (4651 Upland Drive)** – Park is partially open with final project completion scheduled before the end of the year.
- **Silver Spruce Park (2050 Silver Spruce Drive)** – Construction underway, with expected completion in spring 2026.
- **Lower Bank Park (Grasscreek Drive and Lemonade Lane)** – Construction underway, with expected completion in spring 2026.
- **Rocky Rockholm Park (Market Street and Earl Rush Drive)** – Construction underway, with expected completion in winter 2025.

Park Projects Currently in Design

- **FD-50 (Starfield Drive and Nova Place)** – Construction document preparation is underway. Construction is expected to begin in spring 2026.
- **CO-61 (Ashbrook Street and Knights Bridge Lane)** – Construction document preparation is underway. Construction is tentatively set to begin in late spring 2026.
- **JM-51 (Shimmer Falls Drive and Lakehaven Drive)** – Construction document preparation is underway. Construction is tentatively scheduled to begin in spring 2026.
- **JM-52 (Misty Ridge Drive and Bright Star Road)** – Construction document preparation is underway. Construction is expected to begin in spring 2026.
- **Fiddymment House Vision Plan** – The final draft is under review with the completion estimated by end of 2025.
- **Pistachio Regional Park** – Construction document preparation initiated for spray ground and play area.

Public Works Project Updates

- **Pleasant Grove Boulevard Widening Project Complete** – The long-planned widening of Pleasant Grove Boulevard between Woodcreek Oaks and Foothills Boulevard was completed over the summer. Three lanes in each direction improve traffic flow, which was made possible by extra wide medians designed decades ago to allow for this eventual widening. roseville.ca.us/PleasantGrove

Upcoming Construction Projects

Future Traffic Signals Planned Along Westbrook Boulevard – After completing improvements on Blue Oaks Boulevard and Westbrook Boulevard, work will move south on Westbrook Boulevard. In early 2026, the City will begin installing new traffic signals and making roadway upgrades at these intersections:

- Solaire Drive
- Vista Grande Boulevard
- Earl Rush Drive
- Sierra Village Drive
- Nicole Gee Drive

These improvements support growing traffic needs and the new Placer Valley Soccer Complex.

For more information: roseville.ca.us/signals

Roseville Parkway Widening Phase 1 – Work is set to begin as early as spring 2026 for roadway improvements on Roseville Parkway between West Drive and Creekside Ridge Drive. Improvements will also be made at the Pleasant Grove Boulevard intersection. The widening project will be completed in two phases. For more information: roseville.ca.us/ParkwayWidening

5-year Residential Resurfacing Plans (2024-2029) – Several roadways are slated for resurfacing:

- **Quail Glen** – Work was recently completed to repave residential streets in the neighborhood
- **Junction Boulevard** – Between Foothills Boulevard and Washington Avenue, estimated for early 2026
- **Fairway Drive** – Between Blue Oaks Boulevard and Stanford Ranch Road, estimated for early 2026

To see the full list of streets being resurfaced through 2029, check out the 5-year resurfacing plan map: roseville.ca.us/Resurfacing.

Atlantic/Vernon Street Traffic Improvements – Improvements begin this fall for the Atlantic and Vernon Street ‘S-curve’ area to calm traffic, lower speeds, and reduce collisions. Work will also include pedestrian and bicyclist improvements. Learn more about the project at roseville.ca.us/Atlantic

Projects Currently Under Construction

- **Pleasant Grove Boulevard Widening** – Third lane now open to traffic. roseville.ca.us/PleasantGrove
- **Dry Creek Greenway East Trail Phase 1** – Anticipated to be completed in 2026. roseville.ca.us/DryCreekEast
- **On-Route Bus Charging at Galleria** – Anticipated to be completed in 2025. roseville.ca.us/BusCharging

Construction Projects Currently In Design

- **Blue Oaks Boulevard Roadway and Bridge Widening Project** – roseville.ca.us/BlueOaks
- **Dry Creek Greenway East Phases 2 and 3** – roseville.ca.us/DryCreekEast
- **Pleasant Grove Stormwater Retention Basin Project** – roseville.ca.us/basins

Church Street Sewer Upgrade Completed

Environmental Utilities has completed a major sewer rehabilitation project along Church Street, replacing 4,000 linear feet of 80-year-old pipe using a trenchless method called pipe bursting. This efficient technique minimized surface disruption while upgrading the system’s capacity and reliability. In addition to replacing the sewer line, crews upgraded several manholes and fully restored the roadway. These improvements will help prevent future service disruptions and support long-term system performance.



New Groundwater Wells Under Construction to Boost Reliability

Environmental Utilities has started construction on two new Aquifer Storage and Recovery (ASR) wells: one near Misty Wood (Laporte & Pleasant Grove) and one on Painted Desert Way east of Woodcreek Oaks Boulevard. These wells will reduce reliance on Folsom Lake during dry years and allow us to store excess surface water during wet years. Funded in part by an \$8 million state grant from the California Natural Resources Agency and Department of Water Resources, the ASR expansion project supports Roseville’s long-term water reliability goals. When completed in 2026, the wells will expand our groundwater network from seven to nine wells and enhance regional sustainability by easing pressure on the Lower American River.



Preparing for a Powerful Future

Roseville Electric is making a major investment in our city’s energy future through the Roseville Power Plant 2 (RPP2) repower project. The forty-year-old generators at RPP2 are being replaced with two more efficient natural gas generators. After a competitive proposal process, Roseville was selected by the California Department of Water Resources (CDWR) to install the modern units.

The older generators are critical to meet summer peak electrical demand but have become increasingly costly to maintain and lack today’s emission control technologies. This opportunity to upgrade them will improve efficiency, reduce emissions, and further increase Roseville Electric’s award-winning reliability.

To commemorate the decommissioning of the previous units and celebrate the initiation of construction for the new units, the Roseville Electric team hosted a small ceremony at the end of September featuring Mayor Krista Bernasconi and Council Member Pauline Rocucci. The new units, expected to be operational by June 2026, demonstrate Roseville’s commitment to investing in well-planned infrastructure and sustainable community growth.



Support community engagement and advocacy

Grants Advisory Commission Awards \$288,010 to 17 Nonprofit Organizations

On August 12, the Roseville Grants Advisory Commission and City Council members awarded grant funding to 17 local nonprofits. These organizations support Roseville residents through different programs addressing a wide span of social needs including disability awareness, hunger, homelessness, and veterans' needs.

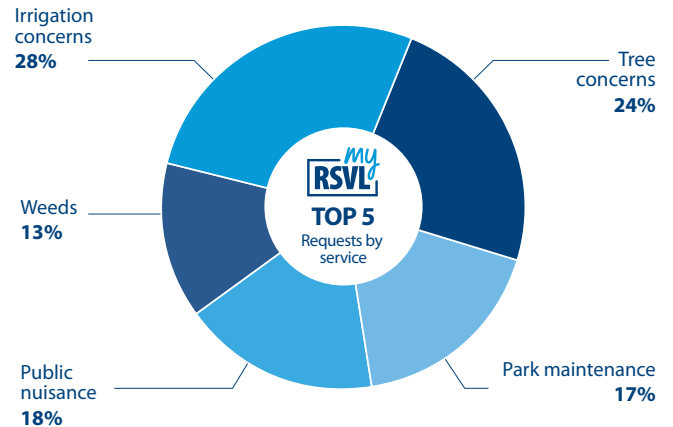
Funding came from the Citizens' Benefit Fund, and the REACH employee giving fund. Since the program began, \$18.8 million has been awarded to nonprofits that improve quality of life in Roseville. The Citizens' Benefit Fund was created in 1993 after the sale of the City-owned hospital. Interest earned from the fund is used for grants each year. Public agencies, schools, and nonprofits can apply. The next application period opens December 1.



What the Top 5 myRSVL Service Requests Represent

This quarter, the City's top five service requests:

- **Irrigation concerns** – 28% represent the number of requests the Parks Division received for a variety of concerns related to irrigation in City parks or street landscaping. These include broken sprinkler heads, leaks, oversaturated turf areas, sprinkler overspray, or lack of proper watering.
- **Tree concerns** – 24% represents the number of requests the Parks Division received regarding tree-related issues. These included fallen trees, broken branches, and trees blocking streetlights or traffic signs—concerns that affect safety and visibility across our neighborhoods.
- **Park Maintenance** – 17% represents the number of requests the Parks Division received for service in City parks related to restroom cleanliness/access, mowing, irrigation, weeds, trash and playground repairs.
- **Public nuisance violations** – 18% represents the number of requests Code Enforcement received regarding public nuisances visible from streets or sidewalks. These include trash and debris, overgrown weeds, blocked walkways (like basketball hoops), unauthorized signs, and fence or setback violations—issues that affect neighborhood appearance and safety.
- **Weeds in Commercial and Residential Developed Property** – 13% represents the number of requests Code Enforcement received for concerns related to weed issues on developed private properties. These cases often involve overgrown or dead trees and vegetation, which can create fire hazards, attract pests like rats and vermin, and reduce the visual appeal and value of nearby homes.



Submit your requests by visiting roseville.ca.us/myrsvl or scan the QR code to download the myRSVL app.

Teens Contribute to a Vibrant Library Community

Roseville's Teen Advisory Board (TAB) gives teens opportunities to share ideas, build leadership skills and connect with others in the community. The group continues to grow, with members from the Maidu and Riley libraries contributing more than 265 volunteer hours this year. TAB supported the Summer Reading Challenge, led book drives and organized study sessions for high school students. This fall, members are planning a Hot Wheels car drive, assisting with marketing support and prepping crafts for programs. TAB is helping strengthen connections with one of the library's hardest-to-engage age groups.

Advocating for Practical Clean Fleet Solutions

In September, Environmental Utilities (EU) hosted staff from the California Air Resources Board (CARB) for a site tour and policy discussion on the state's Advanced Clean Fleets regulation. The visit highlighted Roseville's efforts to turn biosolids and food waste into renewable natural gas (RNG), which powers the City's refuse fleet and supports Senate Bill 1383 compliance.

In partnership with the California Association of Sanitation Agencies, Roseville advocated for updates to the Near-Zero Emission Vehicle definition to include low-nitrogen oxides renewable natural gas vehicles and for expanded exemptions for utility response fleets. These changes would help maintain essential services while staying aligned with the state's climate and air quality goals.

Later in September, the EU Director and staff provided verbal testimony on the Advanced Clean Fleets regulation and during the deliberation by the CARB Board Members, Roseville was praised for its innovative RNG fueling program and its commitment to environmental sustainability done pragmatically.



Advocacy with CARB

Youth Art Contest Wraps up with Strong Community Engagement

Now in its fifth year, the Roseville Utilities Youth Art Contest continues to inspire creativity among local students. This year's theme, Utility Trucks in Action, drew 50 colorful submissions from young artists across the region. With over 2,500 public votes cast, the 2025 contest is complete. There were four winners ranging from ages 4-16 years old with the winning artwork on display at Riley Library. Printed calendars will be available starting in November at the Utility Exploration Center.



Contest Winner – Srinidhi, age 16

UEC Expands Impact Through Strong Program Bookings and Community Engagement

The Utility Exploration Center (UEC) continues to see strong demand for its educational programming. So far, this fiscal year, more than 3,600 people have participated in the UEC's Storytime STEM program in partnership with the Riley Library's Wednesday story time series. In addition, the school year kicked off with high interest in UEC's school programs:

- 7,060 students are booked for the 2025–26 fiscal year, compared to 7,531 total students served in all of FY 2024–25.
- 36 onsite days (transitional kindergarten through 1st grade) are already booked out of 65 available.
- 87 offsite days (grades 2, 4, 6, 7, 8, and high school wastewater tours) are booked out of 95 available.
- These numbers reflect the continued growth and impact of UEC's outreach and in-class programming across the community.



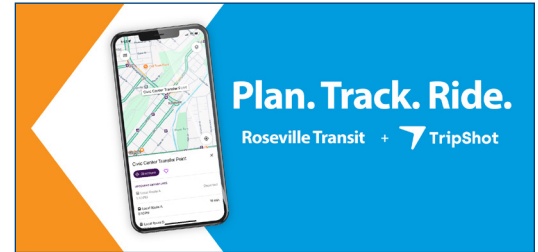
Storytime Stem Program



Deliver exceptional City services

Plan. Track. Ride. with Roseville Transit’s New Mobile App

Plan, track, and ride with Roseville Transit’s new TripShot app. Whether you use Local or Commuter routes, TripShot lets you plan trips by arrival or departure time, see your bus in real time, and get alerts about delays or service changes. Download the app on Apple or Android devices or access it through your browser. Create an account to unlock all features by visiting roseville.ca.us/TripShot.



Maidu Museum Hours Changed over the Summer Months

To improve public access and increase educational opportunities, the Maidu Museum & Historic Site expanded its hours on July 1. The museum was open Tuesday through Sunday from 9 a.m. to 4 p.m. The extended schedule provided more opportunities for visitors to learn about the history and stories of the Nisenan Maidu people by exploring exhibits, participating in cultural programs and walking the outdoor trail. The added hours supported deeper engagement with the site’s cultural significance and made it more accessible to the community throughout the weeks.

Vacancy Rate – Staffing Update

The City’s staffing vacancy rate for regular positions for July-September 2025 was 7.45%, as compared to 6.18% for the prior quarter. Human Resources (HR) processed 28 new hires (18 regular; 10 temporary) and 160 employee separations (27 regular; 133 temporary due to the end of the PRL season), which included 7 retirements during this time period.

Firefighter Recruitment

The fall Firefighter/Paramedic recruitment drew strong interest from both experienced firefighters and those aspiring to begin their careers with Roseville Fire Department.

To help applicants succeed, the department offered virtual and in-person outreach events highlighting the hiring process, testing, and department culture. Recruitment was promoted through digital advertising, social media, the City’s website, and regional job boards.

The Fire Department will continue to work to attract a diverse, well-qualified pool of future candidates committed to serving the Roseville community.

New Single-family Home Permits & Code Enforcement Cases

Total records processed	Fiscal Year 2024	Fiscal Year 2025	Fiscal Year 2026*
• Building permits	7,030	7,273	1,787
• Single Family Dwelling (SFD) units	1,259	1,133	97
• Multi Family Dwelling (MFD) units	544	860	107
• Revisions	522	872	238
• Master Plans	128	98	37
• Planning entitlements	96	63	25
• Ministerial permits	349	506	170
• Sign permits	135	135	42
Code Enforcement			
• Complaints responded to	2,091	1,936	572
• Inspections conducted	3,234	3,015	897
• Cases closed	2,061	1,873	593

*Reporting data range: 7/1/2025 – 9/30/2025

Community Enjoys a Season Full of Activity

From Storytimes to swim lessons, Roseville's Parks, Recreation & Libraries (PRL) programs kept the community active and connected throughout the summer. Between June and August, more than 245,000 participations were recorded across recreation, library and Maidu Museum programs. People also embraced the outdoors, with more than 1.2 million park visits during the same period. These numbers show how the community continues to value opportunities to gather, learn and share experiences that strengthen connection and belonging in Roseville.



Concerts in the Square

Power Flex: A Smarter Way to Save

This summer, Roseville Electric launched the Power Flex energy-saving program that helps customers save money while they support electric grid resiliency. Through Power Flex, Roseville Electric can make brief, minor adjustments to participating customers' smart thermostats during summer peak times to reduce energy use and stabilize the grid. Customers receive a \$25 bill credit for enrolling and another \$25 each year they stay in the program.

Power Flex was activated eight times this summer. With 1,486 customers and 2,026 thermostats enrolled, Roseville Electric was able to save an average of 2 megawatts (MW) during each high heat event (that's enough to power up to 2,000 homes). The Power Flex program truly demonstrates our community's devotion and Roseville Electric's commitment to delivering exceptional City services.



Power Flex program

Residential customers interested in participating can learn more and apply for the Power Flex program at roseville.ca.us/PowerFlex.

Department Awards & Recognition

Parks, Recreation & Libraries Earns Accreditation – Roseville Parks, Recreation & Libraries (PRL) reached a major milestone by earning national accreditation through the Commission for Accreditation of Park and Recreation Agencies and the National Recreation and Park Association. This recognition places PRL among just 222 accredited agencies out of more than 12,000 nationwide and only six in California. Meeting all 154 national standards highlights PRL's commitment to high-quality operations, safety and community engagement. The accreditation, awarded at the 2025 NRPA Annual Conference in September, reflects PRL's dedication to continuous improvement and its mission to enhance the quality of life in Roseville.



HR Department Honored for Excellence – The City of Roseville's Human Resources (HR) Department received the 2025 Public Sector Human Resources Association (PSHRA) Small Agency Award of Excellence for launching innovative programs that enhance the employee experience. Highlights include a new employee recognition program with on-the-spot recognition kits and the launch of Roseville Raves, an online peer recognition tool. HR also partnered with Parks, Recreation & Libraries to introduce a wellness program supporting physical, mental, and financial health. In addition, a new learning management system was rolled out to provide staff with a wide range of training opportunities. These efforts reflect HR's commitment to appreciation, wellness, and continuous learning.



HR Team



Regional updates

Country Acres Clean Power Project

To support the 2030 Zero Carbon Plan, Sacramento Municipal Utility District (SMUD) is working with clean energy company Clēnera to build the Country Acres Clean Power Project — a large solar and battery storage facility west of the city in Placer County. The project will cover up to 1,170 acres and generate 344 megawatts of solar energy and 172 megawatts of battery storage, enough to power over 80,000 homes each year and cut emissions equal to removing 25,000 cars from the road.

Construction began in February 2025, and the project continues to progress. Neighbors may have noticed the daily deliveries of materials and typical construction noises coming from the area. Crews are currently working on driving piles in the ground on which the solar panels will be mounted. Excavators are digging out trenches for electrical cabling and battery containers will soon begin installation via overhead cranes. The project, co-sponsored by SMUD and Clēnera, is scheduled to complete construction in late 2026. For more information on the project, visit clenera.com/projects/countryacres or smud.org.

Placer Ranch Specific Plan (Placer One)

The Placer County Board of Supervisors is scheduled to accept backbone and subdivision public improvements for Phase 1A at its November 4, 2025, Board meeting. Once accepted, the County expects to immediately begin issuing permits for single family production homes. For more information visit, placer.ca.gov/6456/Placer-Ranch-Specific-Plan

Placer Vineyards

For more information, visit placer.ca.gov/3563/Placer-Vineyards

Regional University Specific Plan

For more information visit, placer.ca.gov/3340/Regional-University-Specific-Plan

Placer County General Plan Update

The project website is placer.ca.gov/9618/General-Plan-2050.